

TOTTENHAM - BEETON



SPONSORSHIP PACKAGE

2023

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ABOUT TBDMSA

Tottenham-Beeton District Minor Softball Association (TBDMSA) has been providing sports to the youth of Tottenham, Beeton and surrounding area for over 50 years. We pride ourselves on creating an environment where children can learn positive life skills such as fair play, teamwork and sportsmanship.



Sponsorship of weekend tournaments and events is also welcome.



Sponsorship helps offset expenses such as ball diamond permit fees, equipment, umpires, development programs, awards, team photographs and uniforms.



Sponsorship can also include covering the registration fees so that a child has the opportunity to play without parents having to worry about financial burdens



PLAY BALL FOR ALL

INCLUSIVE TO GENDER, RACE AND ABILITY

A Place to Play

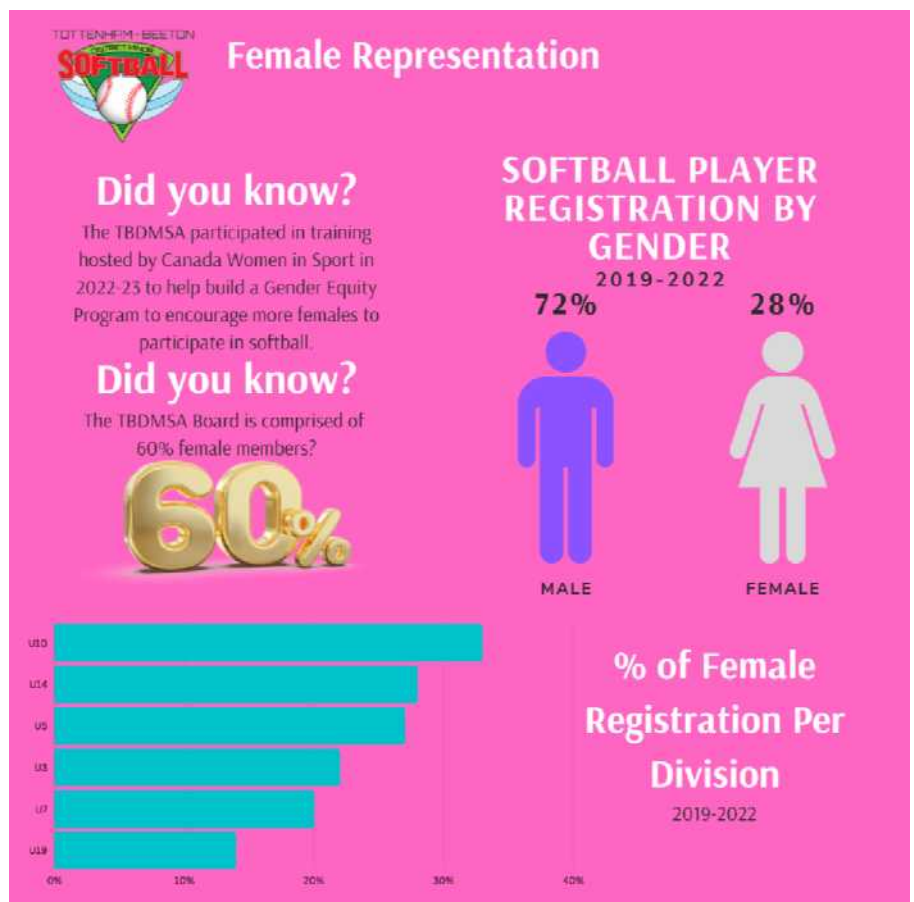
Regardless of gender, race or ability, the TBDMSA welcomes anyone to play and enjoy the game of softball in a fun and community-oriented organization.

Ages 3 - 19

There are multiple divisions to play softball in the TBDMSA for players aged three to nineteen years old.

Softball Growth

2022 saw a growth of 103 registrations compared to the last full season in 2019 for a record total of 347 players! 2023 registration is projected to surpass 2022 numbers.





COMPETITION

HOUSE LEAGUE

The TBDMSA is essentially a "House League" meaning we do not have travel teams so all games are played locally in Tottenham and Beeton. Diamond locations are found under the ABOUT US section on our website.

The level of competition varies but for the most part, games are played for fun. Due to the size of our community, it is very likely that your child will know other players from school or other sports so comradery is very common.

Teams will play once a week on a designated time slot while all teams have practice times available to them. Teams in the U7, U10, U14 and U19 divisions will have practices that may occur once a week or every other week depending on your Coach's decision.

U5 teams will have a practice followed by a two-inning game where every player will have the opportunity to bat during the regular schedule.

There are no championships awarded in U5 and U3 as these divisions are meant for player development and fun.

This low level of commitment provides parents the opportunity to allow their families to enjoy other activities throughout the summer.



**"WE ARE NOT DEVELOPING
SOFTBALL PLAYERS FOR
TODAY; WE WANT TO
DEVELOP SOFTBALL
PLAYERS FOR LIFE."**



PARENT RESOURCES

INFORMATION TO HELP PARENTS

THE ROLE OF THE TBDMSA

From registration, scheduling umpires, soliciting sponsorship, providing opportunities for player development to ball diamond bookings with the municipality, the TBDMSA is a volunteer-based organization that enable players, parents, coaches and fans to enjoy softball in our community.

WHEN DO WE PLAY?

The Town of New Tecumseth will release the use of ball diamonds based on the weather conditions and physical conditions of the diamonds typically around the second to third week in May. Our schedule will typically start around this time.

Games start promptly at 6:30 pm and last a maximum of 1 hour and 25 minutes. U14 & U19 divisions also play under the lights at 8:00 or 8:30 pm.

HOW ARE REGISTRATION FEES BASED AND USED?

Player registration fees are used to offset costs of ball diamond permit fees, equipment, umpires, development programs, awards, team photographs and uniforms.

Older age-groups will see higher fees than younger ages primarily due to the use of lights and senior umpires. We are fortunate to have wonderful support from our sponsors who offset our expenses with generous contributions to our Association. Without their support, we would be forced to increase our rates. Please support them and say thanks.

The TBDMSA is a not-for-profit organization so all funds are allocated back to the organization.



**VISIT OUR PARENT
RESOURCE PAGE TO
LEARN MORE!**



A SAFE PLACE TO PLAY RISK MANAGEMENT

Assessing and managing risk to provide the best possible experience for our participants is a big part of our job. Aside from insurance coverage through Ontario Rural Softball Association, there are new policies for the 2023 season that improve our participant's safety.

1

EACH TEAM MUST HAVE AT LEAST ONE COACH PROVIDE A VULNERABLE SECTOR CHECK (VSC) FROM THE OPP.

2

EACH TEAM MUST HAVE AT LEAST ONE COACH TAKE THE RESPECT IN SPORT ACTIVITY LEADERS TRAINING COURSE

In addition to these policies, there are several other actions take including, following strict playing field condition policies and procedures when it comes to weather conditions to ensure that people do not get injured as a result of the weather.

Lastly, the Association provides each team with equipment like helmets and catching equipment. Each piece of equipment is thoroughly inspected at the start of the season by the Association Equipment Manager.

COMMUNICATIONS

Effective communications helps inform and educate parents, volunteers and participants.

The TBDMSA provides several ways to keep people "in the know".



TBMSA.ca

Schedules, news, coach & parent resources, important dates, reminders and more!



@tbdmsa

Information and fun posts about the Association



SUPPORT US!

SPONSORSHIP OPPORTUNITIES

Sponsorship plays a vital role in helping the TBDMSA keep registration fees low to make the game affordable and accessible for players and their families. Here are a couple of ways you can support our Association.

1 TEAM SPONSOR

Team Sponsors have a team “named” after the company. Logo and company name are displayed on the front of team jerseys and included on trophies of team participants

\$350.00 per team

2 LEAGUE SPONSOR

League Sponsors will have their company name displayed on the back of a team jersey in a specific division.

\$250.00 per team

3 TOURNAMENT SPONSOR

Tournament Sponsors will receive naming rights to the tournament weekend featuring all 300+ players 50+ coaches and families. Company branding featured on banners, social media posts, website, e-blast to all participants and additional media. There are two tournament weekends at Coventry Park in Tottenham per season (June & August).

\$2500.00 per tournament

Contact us

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www.tbdmsa.ca



Jennifer Gilbert

A special thanks goes to our Association Sponsor Jennifer Gilbert Photography for providing all the images in this package. www.jennifergilbert.ca